



# REINVENTING AGRICULTURE: AI POWERED, PROFITABLE & OFF-GRID

## NeuponicsAI Corporate Presentation

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# EXECUTIVE SNAPSHOT

A Transformative Leap in Sustainable Agriculture at significantly lower cost than Vertical Farming

## We are not Vertical – Who We Are:



- NeuponicsAI is an AgTech company with a patent-pending “Neuponics” system.
- The first unlimited-scale AgTech solution combining aeroponics, predictive analytics, and AI to tackle global food security.



## Market Potential:

- **\$31.6B** : global AgTech market.
- **\$5.52T** : worldwide agriculture market grows to by **2029** (Statista).

## Value Proposition:



- **Significantly** lower cost than Vertical Farming,
- **First year Profitability.**
- **45%** less water usage than hydroponics, **95%** less than traditional farming.
- Fully off-grid capability (air-to-water tech + solar power).
- Scalable franchise model for international expansion.
- Engineered for faster breakeven and reduced CAPEX/OPEX, outpacing other AgTech solutions



## Crop Variety:

- **Supports a broader range of produce—including peppers, tomatoes, and other fruiting crops – not just leafy greens & herbs**
- **Engineered** by a founder who is a proven inventor with a track record of solving complex challenges for Fortune 500 companies.

# THE PROBLEM: GLOBAL FOOD SECURITY CHALLENGES

Why Traditional Methods Won't Meet Future Demand

## Key Drivers:



### Population Growth

- World population reaching **9B** by **2050**.
- FAO estimates **60%** increase in agricultural output required.



### Resource Scarcity

- Agriculture consumes **70%** of global freshwater.
- Soil depletion and limited arable land impede expansion
- Drawing next-generation innovators to agriculture & advancing global food security.



### Climate Change

- Extreme weather, droughts, and flooding disrupt yields.
- Traditional farming faces growing unpredictability and risk.



### The Rise of AgTech

- Market poised for swift growth to **\$22.5B** by **2025** (Juniper).
- consumers seek resilient, sustainable solutions like NeuponicsAI.

## IMPLICATIONS:

- Vertical farming is facing challenges with revenue and scalability. Traditional farming methods are unable to keep pace with demand
- NeuponicsAI's solution eliminates the need for grid-supplied water and energy and uses AI and Predictive science to reduce operational risk..



# THE SOLUTION: HOW NEUPONICS TECHNOLOGY SOLVES THE SCALABILITY ISSUES OF SUSTAINABLE AGRICULTURE

Harnessing Air, Solar, AI, and Advanced Aeroponics to succeed where vertical fails

## 01 WATER FROM AIR

- Solar-powered condensation replaces grid reliance, enabling deployments in water-scarce regions, which significantly increases facility location options. The PURE mineral-free water allows total control of plant nutrition.

## 02 SOLAR-POWERED OPERATIONS

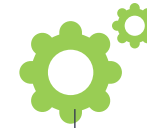
- Our ultra-efficient design runs entirely on solar, avoiding the high energy costs that undermine competitor margins.

## 03 INTELLIGENT NUTRIENT DELIVERY

- Our patent-pending system slashes nozzle count from hundreds of thousands to just hundreds, which allows monitoring of each nozzle across unlimited acreage, ensuring peak yields under any conditions.

## 04 AI & PREDICTIVE ANALYTICS

- A robust sensor suite with AI analytics maximizes equipment performance, greenhouse efficiency, and crop growth.
- AI scheduling proactively minimizes downtime, preventing crop losses and operational disruptions.



## OUTCOME

- Achieve significantly higher yields than typical aeroponic/hydroponic systems while reducing costs for immediate profitability.
- A system purpose-built to serve both local communities and meet worldwide food demand.



# HOW NEUPONICS WORKS

Harnessing Solar Air, AI, and the first Advanced Scalable Aeroponics

## CORE PRINCIPLES



### Unique Off-Grid Water & Power design:

- Specialized condensers extract PURE water from ambient humidity.
- Solar PV panels supply all required electricity.



### Intelligent Nutrient Misting:

- Patent-pending nozzle system precisely delivers nutrients to suspended roots.
- Adjustable particle size & timing sequences to maximize root mass development.



### AI & Predictive Maintenance:

- 24/7 monitoring of pH, CO2, humidity, and root-zone oxygen.
- Early failure alerts reduce downtime and prevent crop losses.

## EXAMPLE WORKFLOW

### Seedlings Loaded:

- Roots remain suspended in aeroponic chambers.
- AI calibrates initial nutrient concentration.

### Growth Phase:

- Automated misting cycles & climate controls.
- Data-driven adjustments for optimal light, temperature, and humidity.

### Harvest & Replenish:

- Robotics aid in picking and reloading new plants.
- Real-time analytics track yield, enabling continuous process improvements.

## BENEFITS AT A GLANCE

- 45%** less water than hydroponics; **~95%** less than traditional farming
- Consistent, high-yield harvests
- Fully adaptable to diverse crops, from leafy greens to tomatoes, peppers, and beyond
- Lower operating expenses due to predictive maintenance and off-grid energy
- Patent-pending design cuts nozzle count while individually tracking peak performance.

# VISION, INNOVATION & DEVELOPMENT

Driving Future-Ready Agriculture Through AI Optimization, Predictive Science & Robotics



## INNOVATION PILLARS

01

### AI & Predictive Analytics:

- Real-time sensor data to optimize yield and detect maintenance needs.
- Predictive algorithms to intercept failures before they harm crops.

02

### Robotics Integration:

- Practical, cost-effective automation to reduce labor and improve consistency.
- Automated crop handling, root inspection, and nutrient delivery.

03

### Scalability & Cost Efficiency:

- Systems designed for profitable large-scale deployment.
- Franchise model accelerates expansion with minimal direct CapEx and Opex.



## OUR VISION

NeuponicsAI aims to solve three critical challenges in agriculture:

- Climate vulnerability (droughts, extreme weather, limited land)
- Resource constraints (freshwater scarcity, high energy dependence)
- Solves the agtech scalability shortfalls of competitive technologies

Through continual R&D, we strive to revolutionize food production with reduced environmental impact, higher yields, and global scalability.



## CONTINUOUS DEVELOPMENT

Our roadmap includes:

- Outdoor Neuponics prototypes for fruit-bearing trees.
- Hybrid organic certification (aeroponics + microbials).
- AI-driven expansions into new crops (avocados, coffee, and more).

# KEY DIFFERENTIATORS

## What Sets NeponicsAI Apart from Other AgTech Solutions



### AI & PREDICTIVE MAINTENANCE

- Unlike typical hydroponic or aeroponic methods, NeponicsAI is the world's first unlimited-scale aeroponic system that harnesses AI and predictive analytics to deliver early profitability and continuously increasing efficiency.



### OFF-GRID WATER & ENERGY

- Condensed air-to-water technology, removing municipal water dependency.
- Fully solar-powered operations, eliminating high energy bills and cutting carbon footprint.



### NOT JUST LEAFY GREENS

- Competitors mainly focus on lettuce or herbs. NeponicsAI's advanced root- growth manipulation supports a wider range of crops (tomatoes, peppers, etc.).



### HYBRID ORGANIC CERTIFICATION POTENTIAL

- The system fosters beneficial microbial colonies in a closed-loop environment that could meet USDA organic standards – a rare achievement in aeroponics.



### SCALABILITY & PROFITABILITY

- LOWER COST than vertical farming
- Franchise model accelerates deployment worldwide.
- Renowned for record-breaking yields, yet NOT hindered by the inability to scale effectively.



### REVOLUTIONIZING FARMING PROFITABILITY

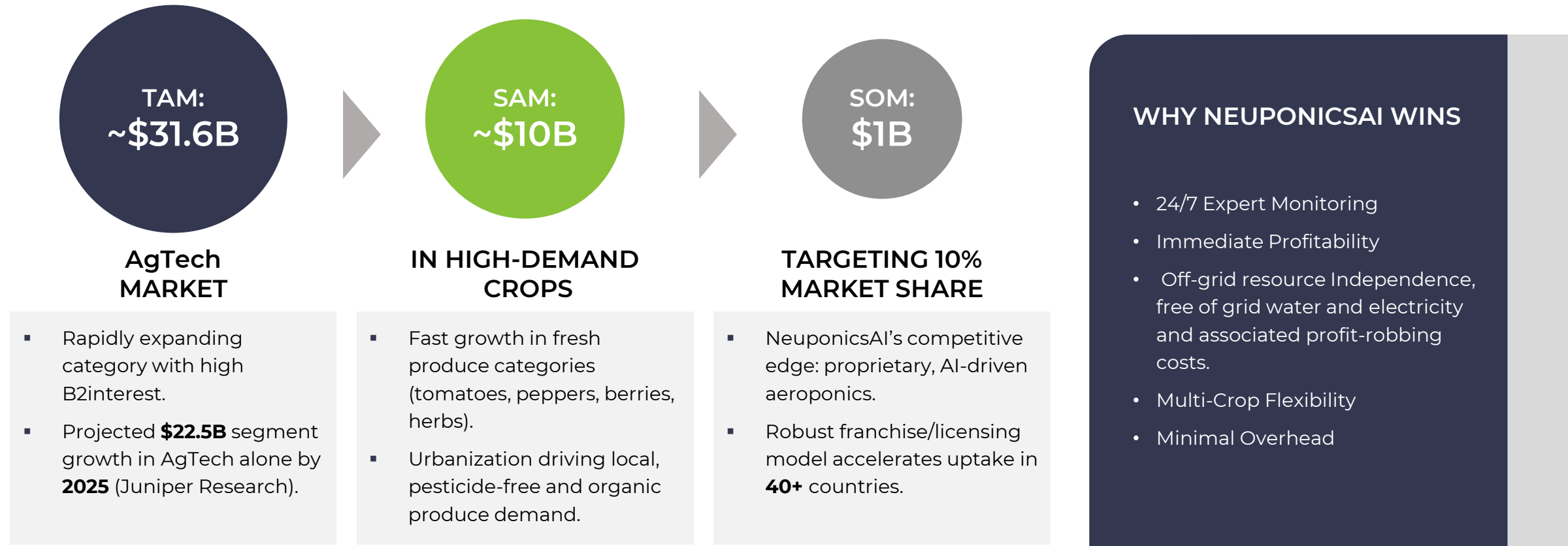
- By harnessing free sunlight and eliminating grid water usage, NeponicsAI slashes operating expenses and CapEx, fixing the core profitability issue plaguing vertical farms.

# MARKET OPPORTUNITY

Sizing the TAM, SAM, and Neuponics AI's Growth Potential

## Global Trends

- FAO estimates a **60%** increase in agricultural output is needed by **2050**.
- Soil depletion, water scarcity, and extreme weather make traditional farming methods unsustainable for large-scale expansion.





# COMPETITIVE LANDSCAPE

## Positioning NeuponicsAI Against Emerging AgTech Innovators

### MAJOR PLAYERS IN AGTECH



#### OISHII FARM ( Funding: \$184m)

- Specializes in indoor vertical farming to grow high-quality strawberries and produce. Uses ~50 state-of-the-art robots for automated growing and harvesting.



#### ROBOVISION ( Funding: \$60.7m)

- Developed a for managing AI-based vision systems in agriculture. Leverages 3D deep learning to modernize the industry.



#### SENCROP ( Funding \$30m)

- A micro-climate technology company providing weather station tech. Helps farmers reduce environmental crop risks with real-time data for 20,000+ customers



#### AUGMENTA ( Funding: \$11.2 m)

- Precision agriculture solutions for farmers and agricultural companies. Offers field analysis, fleet monitoring, and analytics to improve crop yield.

### NEUPONICSAI'S ADVANTAGE

- Off-Grid Capability:** No direct water from the grid and fully solar-powered
- Predictive Maintenance:** AI-driven alerts to prevent downtime; unique among competitors
- Multi-Crop Flexibility:** Grows beyond leafy greens (tomatoes, peppers, etc.) for higher revenue potential
- Scalable Franchise Model:** Faster market penetration with shared CapEx burden
- NeuponicsAI employs digital twin technology for real-time optimization and instant alerting.

### WHY IT MATTERS

- Most rivals raise vast sums with no real path to profit, failing to deliver true off-grid water, zero electricity costs, or broad crop versatility
- NeuponicsAI's robust franchise model, combined with AI-driven optimization, delivers cost-effective scaling and constant system

# BUSINESS MODEL & REVENUE STREAMS

Produce, Licensing & AI: A Triple-Stream Approach



## FRANCHISE MODEL

- Partners finance greenhouse construction & day-to-day operations
- NeuponicsAI provides proprietary tech, AI, and expertise
- **Revenue Share:** Company collects portion of produce sales + licensing fees
- **High Profit Margin:** Up to **80%** conversion to profit, given lower water/energy costs



## REVENUE STREAMS

- **Produce Sales (70% of revenue):** NeuponicsAI's share from franchise and owned facilities
- **Licensing & Franchise Fees (20%):** Annual franchise fees, technology licensing, ongoing subscriptions
- **Consulting & AI Solutions (10%):** Robotics integration, predictive maintenance consulting, AI-driven data services



## LONG-TERM SCALABILITY

- **Low CAPEX & OPEX for NeuponicsAI:** Franchise partners carry main facility costs
- **Global Expansion:** Targeting **40+** countries by **2030**
- **Future Upgrades:** Outdoor Neuponics, fruit-bearing trees, coffee, and advanced AI analytics

# COST STRUCTURE & CAPEX

Efficient Operations and Targeted Capital Deployment



## ONGOING OPERATIONAL EXPENSES

### 1. Overhead (Approx. up to 35% in 2<sup>nd</sup> year)

- AI software and licensing
- Project management and process engineering
- General admin and utilities

### 2. Salaries & Employment

Executive leadership & engineering staff

- IT/AI development and marketing teams
- Administrative and consulting personnel



## FRANCHISE MODEL IMPACT

- Franchise partners finance most greenhouse build-out
- NeuponicsAI invests in core tech, AI systems, and training
- Minimizes direct CapEx after initial setup
- Accelerates worldwide deployment, reduces capital exposure and lowers capital risk.



## COST-EFFICIENCY & SCALABILITY

- No grid water or power overhead
- Predictive analytics reduce maintenance disruptions
- High yields offset cost of advanced systems
- Profit margins scale with each additional franchise agreement



# FRANCHISE MODEL & PARTNERSHIPS

Accelerating Global Expansion with Minimal Direct CapEx



## FRANCHISE STRUCTURE

### 1. Franchise Agreements:

- Partners invest in greenhouse construction & OPEX
- NeponicsAI provides technology, AI, and support

### 2. Revenue Splits:

- NeponicsAI earns portion of produce sales
- Annual licensing & technology fees
- Consulting/AI subscriptions for advanced services

### 3. Operator Salaries:

- Paid by franchise, lowering direct payroll burden on NeponicsAI



## PARTNERSHIP CRITERIA

- Established presence in local agriculture or distribution
- Commitment to sustainable, off-grid farming
- Financial capability to fund construction & operating costs
- Alignment with NeponicsAI's core mission & long-term vision



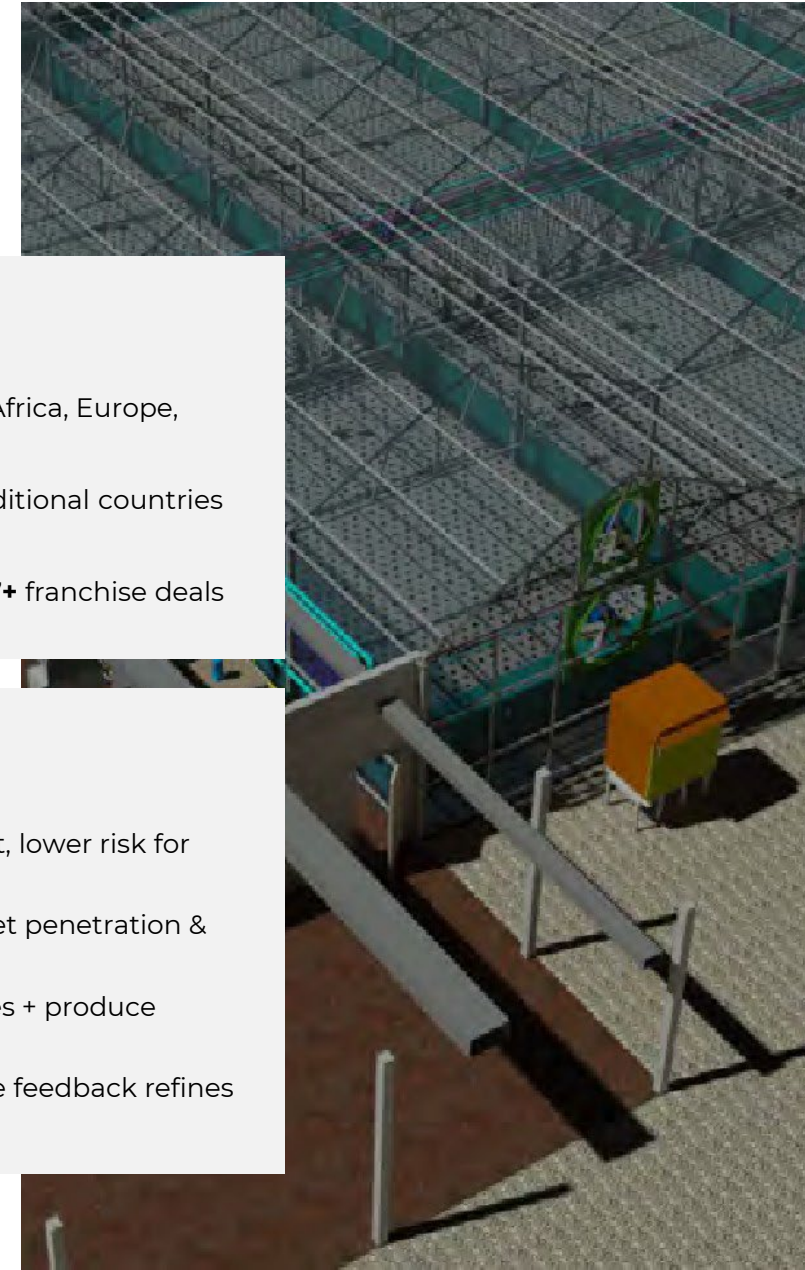
## GLOBAL ROLLOUT PLAN

- Focus Regions (Years 1-3):** MENA, Africa, Europe, North America, Asia
- Scale-Up (Years 4-5):** Extend to additional countries once initial sites are proven
- Target: 40+** countries by **2030** via **7+** franchise deals



## ADVANTAGES & BENEFITS

- Shared CapEx** = Faster deployment, lower risk for NeponicsAI
- Local knowledge** = Stronger market penetration & brand acceptance
- Recurring Revenue** = Licensing fees + produce revenue share + Profit share
- Continuous Innovation** = Franchise feedback refines AI & technology





# OPERATIONAL ROADMAP

## Milestones & Deliverables for the Next Five Years



# TECHNOLOGY ROADMAP

R&D Pipeline, Outdoor Neponics, and AI Enhancements

## NEAR-TERM 0-12 MONTHS

### Complete AI Integration

- Leverage predictive maintenance for pumps, filters, mixers, compressors, blowers, fans, fluids, electronics, atomizers, triggers, and sensors.

### Refine Nutrient Delivery

- Adjust fog particle size & timing for diverse crop types

### Patent Fortification

- File additional claims covering robotics, software, and hybrid organics

### Data Collection & Analytics

- Expand sensor array to gather more variables, improving yield algorithms

## MID-TERM 12-36 MONTHS

### Outdoor Neponics Prototype

- Test feasibility of fruit-bearing trees and evaluate water-saving performance

### Advanced Robotics Integration

- Automated pollination, root inspection, and harvesting for lower costs

### Hybrid Organic Certification

- Expand microbial colony technology to facilitate USDA organic certification.

## LONG-TERM 3-5 YEARS

### Global Data Network

- Real-time crop performance data from 40+ countries fueling AI improvements

### AI Evolution

- Machine learning for yield forecasting and supply chain optimization

### Broader Crop Portfolio

- Scaling coffee, tree nuts, cucumbers, gourds, and specialty crops

### Future-Proofing Agriculture

- NeuponicsAI's R&D ensures long-term competitiveness & innovation

### Monetizable Data

- AI & analytics can become a separate revenue engine

### Continuous Evolution

- Rapid iteration on technology in response to climate, market, and regulatory shifts

# MANAGEMENT & ADVISORS

## Expertise Driving NeuponicsAI's Breakthroughs

### Executive Leadership

  
**Kevin McDoneld** (Founder, CEO, CTO, Inventor)

- **25+** years in engineering, NASA & GE consultant
- Multiple patents; developed predictive analytics & AI for offshore O&G
- Spearheads NeuponicsAI's technology, IP strategy, and scaling solutions

  
**Nick Luksha** (COO)

- **18+** years in business ownership, capital markets, and franchising
- Expertise in real estate, asset management, and corporate growth
- Oversees day-to-day ops, partnerships, and strategic implementation

### Key Contributors

  
**Alex Wells** (Marketing)

- Owner of Uptake Creative, 15+ years in brand & design
- Develops digital marketing strategies for business growth

  
**Sully Jacques** (Advisor/Consultant)

- **10+** years in investment banking and advisory
- FDA scientist background; global healthcare & biotech experience

  
**Justin Mabanta** (Advisor/Consultant)

- **13+** years in capital markets, private equity, and listed ventures
- Focus on tech, mining, resources, and cannabis industries

### Key value add

- **Technical Rigor:** In-depth engineering and AI backgrounds ensure robust product development
- **Capital & Scaling Experience:** Proven track record in raising funds and managing public/private ventures
- **Marketing & Operations:** Skilled leadership drives commercialization, brand awareness, and franchise success

# RISK FACTORS & MITIGATION

## Regulatory, Market, and Operational Strategies

### Disclosure:

Category	Risk	Mitigation
<b>Regulatory &amp; Compliance</b>	Uncertainty around aeroponics organic certification; changing USDA or international regulations	Patent-pending hybrid system + continuous R&D to comply with evolving standards
<b>Technology &amp; IP</b>	Potential IP infringement or challenges from larger AgTech players	Regular patent filings; strong legal counsel; AI-based unique functionalities
<b>Market &amp; Competition</b>	Rapid emergence of well-funded vertical farms or hydroponic competitors	Demonstrate the stark contrast between our unlimited-scale, profitable technology and competitors' ongoing profit concerns.
<b>Scaling &amp; Franchise Operations</b>	Over-dependence on franchise partners for global expansion	Thorough due diligence of partners; robust training & support; local-market alignment
<b>Climate &amp; Supply Chain</b>	Extreme weather, supply disruptions for critical components (pumps, sensors)	Diversified suppliers, on-site inventory buffers, self-contained water & energy systems

- All forward-looking statements are subject to uncertainties.
- Past performance or references to similar technologies are no guarantee of NeuponicsAI's future results.



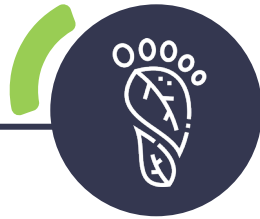
# SUSTAINABILITY & IMPACT

## Environmental Benefits, Water Conservation & Carbon Footprint



### WATER & POWER

- Neuponics uses **95%** less water than traditional farming, **45%** less than hydroponics
- Air-to-water tech suits drought-prone regions, and efficient design enables fully solar-powered operation.



### CARBON FOOTPRINT REDUCTION

- Fully solar-powered greenhouses eliminate dependence on fossil fuels
- Localized production means lower food miles, reducing CO2 from transportation
- Eligible for global carbon credits thanks to advanced sustainability protocols.



### PESTICIDE-FREE, ORGANIC POTENTIAL

- Closed-loop aeroponics significantly decreases need for chemical inputs
- Patent-pending hybrid system supports beneficial microbes for organic certification



### GLOBAL COMMUNITY IMPACT

- Strengthening food security in water-scarce and arid regions
- Empowering local farmers/franchisees with cutting-edge tech
- Potential for social impact programs: training, job creation, and education

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